



ERIC R. McQUISTON, PLA

— DESIGN WITH PURPOSE —
LANDSCAPE ARCHITECTURE & ENVIRONMENTAL CONSULTING

VISUALIZATIONS THAT BRING YOUR VISION TO LIFE

*Realistic. Buildable. Compelling.
Images that inform, inspire, and persuade.*

I create high-quality renderings, 3D models, and animated walkthroughs that turn concepts into vivid, realistic visuals. Every image is grounded in practical, buildable design—helping you communicate ideas, evaluate options, and inspire confidence long before construction begins.



More than a pretty picture—every visualization is rooted in real-world design, construction knowledge, and practical experience.

WHY VISUALIZATION MATTERS



CLARITY & UNDERSTANDING

Helps clients and stakeholders see the full picture—no guesswork.



STRONGER DECISIONS

Improves confidence, reduces revisions, and supports better choices.



BETTER APPROVALS

Creates clear communication for boards, municipal reviews, and public meetings.



POWERFUL MARKETING

High-impact visuals that elevate branding, presentations, and sales.



REAL-WORLD ACCURACY

Designs reflect true materials, grading, plants, circulation, and constructability.



SAVES TIME & COST

Identifies issues early and prevents misunderstandings before construction.

SERVICES INCLUDE



PHOTOREALISTIC RENDERINGS

Stunning still images that show your project in lifelike detail and context.



3D MODELING

Detailed models built from 2D plans, sketches, or CAD files.



ANIMATED WALKTHROUGHS

Immersive fly-throughs that bring spaces to life and tell the project story.



DESIGN EXPLORATION

Compare layouts, materials, plant palettes, and site options visually.



DAY & NIGHT VIEWS

Show your project in different lighting, seasons, and perspectives.



MARKETING & PRESENTATION

Deliverables tailored for websites, boards, investors, sales, and client presentations.

OUR VISUALIZATION PROCESS



REVIEW & GATHER

We review plans, models, sketches, images, and project goals.



MODEL & BUILD

Create a detailed 3D model with accurate grading, materials, plantings, and context.



LIGHT, MATERIAL & SCENE

Add realistic lighting, textures, vegetation, and environmental details.



RENDER OR ANIMATE

Produce photorealistic images or animated walkthroughs.



REVIEW & REFINE

Incorporate feedback and adjust views, materials, or details.



FINAL DELIVERABLES

Provide high-resolution images, animations, or formats you need.

REALISTIC VISUALS. REAL-WORLD IMPACT.



RESIDENTIAL

Help homeowners visualize landscapes, outdoor living, and property improvements.



COMMERCIAL & HOSPITALITY

Showcase outdoor spaces, entry experiences, amenities, and guest environments.



DEVELOPMENT & PLANNING

Support master plans, investor presentations, public meetings, and feasibility studies.



PUBLIC & COMMUNITY

Communicate vision for parks, trails, civic spaces, and public engagement.

WHO BENEFITS



CONTRACTORS Win more work and help clients see the finished result.



DEVELOPERS & PLANNERS Present with confidence to investors and communities.



ARCHITECTS & ENGINEERS Study grading, massing, circulation, and design intent.



HOME BUILDERS & HOMEOWNERS Visualize landscapes and outdoor living before install.



MARKETING & SALES TEAMS Create compelling branded materials that sell.

EXPERIENCE, TECHNOLOGY & REAL-WORLD DESIGN



ADVANCED TECHNOLOGY

High-end software and computing power for exceptional quality, detail, and performance.



DESIGN EXPERTISE

More than 30 years of landscape architecture, planting design, and site planning.



BUILDABLE & PRACTICAL

Every visualization is rooted in construction knowledge and real-world experience.



ACCURATE & REALISTIC

Materials, grading, plants, and spatial relationships reflect how projects are built.



COLLABORATIVE APPROACH

Working with your team to bring ideas to life and achieve your communication goals.

FEE STRUCTURE

Visualization work varies in scope and complexity. Most projects are offered as a clearly defined flat fee that typically includes one or two rounds of revisions. Larger models, animations, or multi-phase efforts may require a different structure. My goal is transparency, predictable pricing, and exceptional value.

*See the vision.
Build the future.
Inspire confidence.*



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PROFESSIONAL SCOPE

I provide imaging, modeling, and visualization services for design, communication, and planning purposes only.

I do not provide engineering services, permitting, plan stamping, or act as the professional of record. All regulatory approvals and construction documents are completed by licensed professionals within the project jurisdiction.

**HIGH-QUALITY VISUALS.
REAL-WORLD DESIGN.**
Let's bring your ideas to life.